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THE ENTREPRENEUR'S G.P.S.

Template to Create Your 'Detailed Dream' Business

It's now 2\_\_\_\_\_ and \_\_\_\_\_ looks like this:  
(date) (name of my business)

Our mission is \_\_\_\_\_

**THE PROBLEM I SOLVE IS:**

**THE SOLUTION I PROVIDE IS:**

**WHY DO I DO IT?**

**1. CORE VALUES Personal and Brand:**

**2. PROGRAM/PRODUCTS WE OFFER:**

**3. DASHBOARD (metrics we measure)**

Sales  
Expenses  
Profit Margin  
Other

**4. SYSTEMS & PROCESSES(written):**

Organizational Chart  
Hiring  
Firing  
Sales  
Customer Service  
Other

**5. TEAM MEMBERS:**

Who  
What  
When  
Why

**6. MARKETING**

Who – dream client, strategic partners  
Method – sponsorship, webinars, speaking, networking, blogging, social media  
Frequency & Consistency  
Referrals

**7. LEADERSHIP SKILLS****OTHER:**

Achievements;  
Community Involvement,  
Mentors