

ENTREPRENEURS FREEDOM SCORECARD*

\$10/hour Tasks	\$100/hour Tasks	\$1,000/hour Tasks	\$10,000/hour Tasks
Managing your inbox Social media Invoicing Billing Scheduling Basic customer service Tweaking website Bookkeeping Website Maintenance Tracking Metrics Scheduling Newsletters Formatting Blog Posts	Writing blog posts Writing other content Project management Writing newsletters Customer follow up Copywriting Designing graphics Editing Podcasts Website development Set up automated sequences	CEO Dates weekly Strategic planning Building sales campaigns Writing sales copy Sales conversations Prepping Speaking Prepping webinar	Teaching a webinar Creating new programs Public speaking Networking Outreach Podcasts FB lives
Non-Revenue Gen.	More Skilled	Revenue Generating Marketing & Sales	Big Reach New Biz Growth

KEEP SCORE:

For example if your goal for annual revenue is \$100,000

GOAL

And you plan to work 50 weeks a year then your goal is \$2,000 per week

This is a BASELINE goal. You want to exceed this each & every week

ACTUAL

To ensure that you are actually getting important things done in your business

- ENTREPRENEUR'S SCORECARD is trademarked by Todd Herman