

# 30+ PLACES TO USE YOUR COMPELLING MESSAGE

- Networking infomercial
- Email signature
- Newsletter or Ezine
- Tagline
- Referral partners
- Strategic alliances
- Presentations
- Advertisements
- Speeches
- Outgoing voicemail greetings
- Voicemails you leave
- Brochures/Print Marketing
- Worksheets & Handouts
- Articles
- Client gifts
- Website freebie
- Direct mail
- Website home page
- About Us page
- Call to action on contact page
- Office or display space signage
- Coupons or Tickets
- Press releases
- Surveys
- Packaging of your products
- Name tags
- Receipts & Invoices
- Other business forms or stationery
- Envelopes or other packaging
- Thank you notes
- Business cards
- Proposals
- Your vehicle
- Shopping cart or point of purchase
- Social media profiles
- Speaker's intro