



DianaLidstone
Business G.R.O.W. Master

**Inspiring your
audience to
G.R.O.W.
their business**

SIGNATURE TALKS

GET KNOWN as THE highly paid expert

As we continue to grow our businesses, we start to understand that we would rather choose our clients rather than chasing them; we would rather be invited to speak rather than hustling for visibility.

As she draws her visual graphic, Diana will share:

- *most common ways business owners stay stuck at one income level
- *4 things you can do to disqualify your competition so that YOU get hired
- *3 keys that absolutely must happen if you charge double and still win business
- 5 things you might be saying that are driving your prospects to your competition

Perfect for breakout session, workshop or main stage.

CLIENT-GETTING SECRETS: When marketing isn't your thing!

For most business owners, marketing doesn't come naturally! However, our businesses depend on our ability to get-clients!

Discover:

- * 5 ways to simplify your business so that marketing becomes so much easier and more effective (who doesn't want that?)
- * #1 secret to getting your marketing & messaging to bring you qualified prospects, whether it's online or offline
- * 3 tips to getting more clients without fancy funnels, complicated technology or paid advertising

A great interactive session for established entrepreneurs (although newbies will have great takeaways as well).


OVERWHELMED TO OVERJOYED: How focus gives you freedom

A business owner's day is often filled with emergencies, long To-Do lists, and general chaos.

What if there was a way to shift out of overwhelm and know exactly what to focus on for each stage of your business growth?

As Diana shares her GROW-meter™ framework, audience members will begin to understand:

- *The 4 stages of business growth every business goes through
- *What might be keeping them stuck at their own stage
- *How to Shift from getting occasional clients to actually choosing clients
- *3 key elements they absolutely need to ramp up their profits and GROW their business



**Engaging, high-value
content your audience
can implement today!**

Diana stands confidently on stage, empowering her audience to engage with her. She doesn't just know her subject matter ... it comes through from her heart.

Steve Lowell, CSP, 2021 President, Global Speakers Federation

Our policy is not to repeat speakers from one year to the next.... However participants mentioned Diana by name as the speaker from whom they learned the most, so we asked her to speak again and she delivered! She is a reliable speaker who brings actionable advice while being personable in the process. I highly recommend her services.

Doreen Ashton Wagner, Founder
The Business Sisters Conference

We were thrilled to have Diana as the main speaker for our Leadership Series. Her presentation was engaging, and thought-provoking. Participants left with takeaways that they could implement immediately in their businesses. We would love to have her speak again in the near future!

Gabrielle Eaton, Women Mean Business
Kingston

Bio and Background

Whether the stage is virtual or live, Diana Lidstone commands it with a powerful and confident energy. She combines storytelling with practical and proven strategies that her audiences can implement quickly to GROW their business, without working harder! She is well known for her atypical 'visuals' included in her presentations.

Diana simplifies marketing and business growth. She shares tools & strategies that are proven to work with a range of business types and organizations, from solopreneur to multi-million dollar corporations.

She is a #1 best-selling author of SHIFT into RICH: Navigate the 9 roadblocks to small business success and an award-winning speaker. She is a frequent guest on international podcasts, local networking events and conferences.

Diana is also the creator of The GROWmeter™ and The Marketing Proficiency Effect™. If you're ready to get more clients today from your marketing, you need Diana Lidstone's Ultimate GROWTH Engine™ – a proven 3-step system that will have clients lining up to work with you!

When not on stage, Diana loves walking her dog Bella and drinking champagne – not at the same time!