



9 QUESTIONS EVERY HIGHLY EFFECTIVE CEO SHOULD ASK THEMSELVES

- What am I tolerating in my life?
- What am I tolerating in my business?
- What can I truly let go of despite some guilt or shame?
- What can I double down on and be super proud of?
- What am I not taking full personal responsibility for in my business?
- Am I being reactive or proactive in my day to day activities?
- Am I overthinking the situation? Is fear stopping me?
- Am I focusing on what I want versus what I don't want?
- Am I watching my language for hints of the inner critic?

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