

## ENTREPRENEURS FREEDOM SCORECARD\*

\$10/hour Tasks	\$100/hour Tasks	\$1,000/hour Tasks	\$10,000/hour Tasks
<ul style="list-style-type: none"> <li>• Managing your inbox</li> <li>• Social media</li> <li>• Invoicing</li> <li>• Billing</li> <li>• Scheduling</li> <li>• Basic customer service</li> <li>• Tweaking website</li> <li>• Bookkeeping</li> <li>• Website maintenance</li> <li>• Tracking metrics</li> <li>• Scheduling newsletters</li> <li>• Formatting Blog posts</li> </ul>	<ul style="list-style-type: none"> <li>• Writing blog posts</li> <li>• Writing other content</li> <li>• Project management</li> <li>• Writing newsletters</li> <li>• Customer follow up</li> <li>• Copywriting</li> <li>• Designing graphics</li> <li>• Editing podcasts</li> <li>• Website development</li> <li>• Set up automated sequences</li> </ul>	<ul style="list-style-type: none"> <li>• CEO dates weekly</li> <li>• Strategic planning</li> <li>• Building sales campaigns</li> <li>• Writing sales copy</li> <li>• Sales conversations</li> <li>• Prepping speaking</li> <li>• Prepping webinar</li> </ul>	<ul style="list-style-type: none"> <li>• Teaching a webinar</li> <li>• Creating new programs</li> <li>• Public speaking</li> <li>• Networking</li> <li>• Outreach</li> <li>• Podcasts</li> <li>• FB lives</li> </ul>
<b>Non-Revenue Gen.</b>	<b>More Skilled</b>	<b>Revenue Generating Marketing &amp; Sales</b>	<b>Big Reach New Biz Growth</b>

### KEEP SCORE:

For example if your goal for annual revenue is \$100,000  
And you plan to work 50 weeks a year ..... then your goal is \$2,000 per week

**GOAL**

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This is a BASELINE goal. You want to exceed this each & every week  
To ensure that you are actually getting important things done in your business

**ACTUAL**

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